

ENGAGE AND IMMERSE SHOPPERS WITH 360 SPINS

SnapLot 360 makes it easy to capture 360-degree spins, videos and photos all with one walk around the vehicle with your mobile device. Create and manage an immersive digital experience to increase online visibility and shopper engagement that drives sales.



KEY ADVANTAGES TO SNAPLOT 360

EFFICIENCY

Captures and extracts three types of media: photos, 360 spins and video

SEAMLESS WORKFLOW

Now in IOL allowing for immersive merchandising within your inventory management system

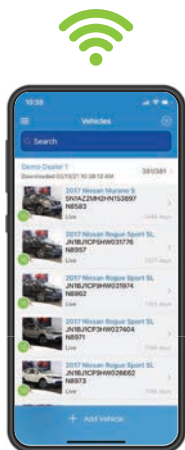
AUTOTRADER EXCLUSIVITY

The only 360-degree spin tool on Autotrader also calls out your listing with a 360 SRP icon and helps it rise to the top of search results

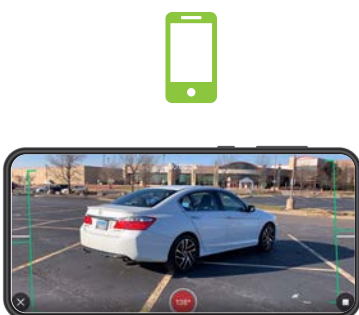
IOS AND ANDROID COMPATIBLE

Works with most personal devices to wirelessly capture and sync media with vAuto

ONE LAP AROUND THE VEHICLE AND SNAPLOT 360 HANDLES THE REST



1.
Inventory data wirelessly downloads. You choose which vehicle to capture.



2.
Capture up to three types of media with one walk around the vehicle.



3.
Automatically upload media to IOL.



4.
Syndicate content to your website and third-party listing sites.*

CONSISTENTLY CREATE IMMERSIVE MEDIA

The SnapLot app guides you through capturing consistent, high-quality vehicle media using your personal device:



Image guidelines help during your vehicle walk-around to frame and capture the best media possible.



Extract still photos from your walk-around and/or use in-app photo guides to capture consistent images throughout the vehicle.



SnapLot 360 automatically recognizes feature photos taken and hot spot tags them on your 360-spin image.

HomeNetAuto.com/snaplot-360 | 888.906.1911

The SnapLot app is available for download for iOS and Android.



*SnapLot 360 syndicates to all top website and listing providers, including Dealer.com, and is the only spin media that integrates directly with Autotrader.